

Veteran's Memorial Building Commission
Meeting Minutes
Monday, November 9, 2015, 5:30pm
Indianola Activity Center

Present: Commissioners Everett Brown, Darwin Brown, Rick Branson, VMAC Director, Jeff Lucas.
Not Present: Commissioners Bob Greener and Ray Walton

Item #1 – Call to order

Meeting was called to order by Jeff Lucas at 6:32pm.

Item #2 – Public Comment

None

Item #3 – 2015 Season Report

Lucas presented season attendance and financial figures. Overall attendance was up 5,000 people from 2014. Over 26,000 people visited the Aquatic Center in 2015. Total hours of operation increased from last season, due in large part to new programming and improved weather. Concession stand hours of operation decreased, due to the initiative to close when evening attendance was low.

Season passes sold were up from 2014 - 473. Total number of members was up from 2014 – 1,350.

The facility received \$89,664 in property tax allocation Facility revenues were \$228,543.10, expenses were \$182,470.12, operating at a \$46,072 profit. The \$46,072 profit positively affects the Treasurer's Report, ultimately bringing the Memorial Pool Fund closer to a positive fund balance. Current fund balance is -\$26,117.65. An IMU water usage credit of \$1,500 has yet to be credited. Fund balance at this time in 2014 was -\$82,989.

Concession stand operated at a \$9,480 profit. That number is reflected in the overall facility profit. Revenues were \$21,706. Expenses were \$12,225.

Improvements this season included the following: 60 new lounge chairs, two new shade umbrella sponsorships obtained, pool repainted and re-caulked, tiled depth markers installed, and new/updated signage.

Many new initiatives and changes were accomplished in 2015, including: Open swim hours, additional of a Saturday Tot Splash Time, Adult Lap Swim was reduced, Early Bird Pass Special, Half Price Admission after 5:00pm, Open Night Swim, Mayor's Night Out, social media presence, staff orientation and on-site training improved, text message communication groups, EAP review with Indianola Fire/EMS staff.

A total of 35 seasonal employees were hired for the 2015 season. Total Staffing expenses were \$60,059.31.

Item #4 – FY 2015/15 Maintenance Plan Items

Anticipated facility improvements and maintenance plan items were discussed. Commissioner Branson would like to see the roof replaced in the near future. Branson reviewed the shingles recently and they are in need of attention. Other projects discussed include: Waterslide repair/refinishing, lily pad safety padding replacement, diving board replacement, flow meter installation, bathhouse repainting, heater repair or system replacement. Lucas will research costs for all projects. Total budget for Building & Grounds, Repair/Maintenance, is not to exceed \$60,000.

The American Legion Post 165 has agreed to replace a worn out umbrella cover. Amount of sponsorship is \$2,500.

Item # 5 – Commission Member Comments

Three present commissioners commented that the facility looks great and finances are improving.

Item #6 – Next Meeting Date

Scheduled at later date, but will be held in February.

Item #7 – Adjournment

Adjourned at 6:28pm